

# Winepress

THE OFFICIAL MAGAZINE OF WINE MARLBOROUGH 

ADVERTISING RATES 2023

Winepress is a monthly publication reporting the latest news, information & research in the Marlborough wine industry.

Established in 1991, Winepress is the longest running wine publication in New Zealand. It is produced by Wine Marlborough, the regional wine association and is regarded by our Members as the most well-read & received form of communication we send out. A digital version can also be found on the Wine Marlborough website and selected stories are republished in the Marlborough Express and Stuff.co.nz

## Distribution

Winepress is distributed to all Marlborough wine companies, grape growers (our Members) & key industry people both nationally and internationally.

## Editorial

Sophie Preece is always keen to hear from people in the industry, but we like to keep a line between advertising and editorial, so please contact her directly if you think you have a great story to share with the wine community.  
sophie@sophiepreece.co.nz

## Schedule

Booking Deadline	15th prior of Issue Month*
Material Deadline	20th prior of Issue Month*
Distribution	10th of Issue Month

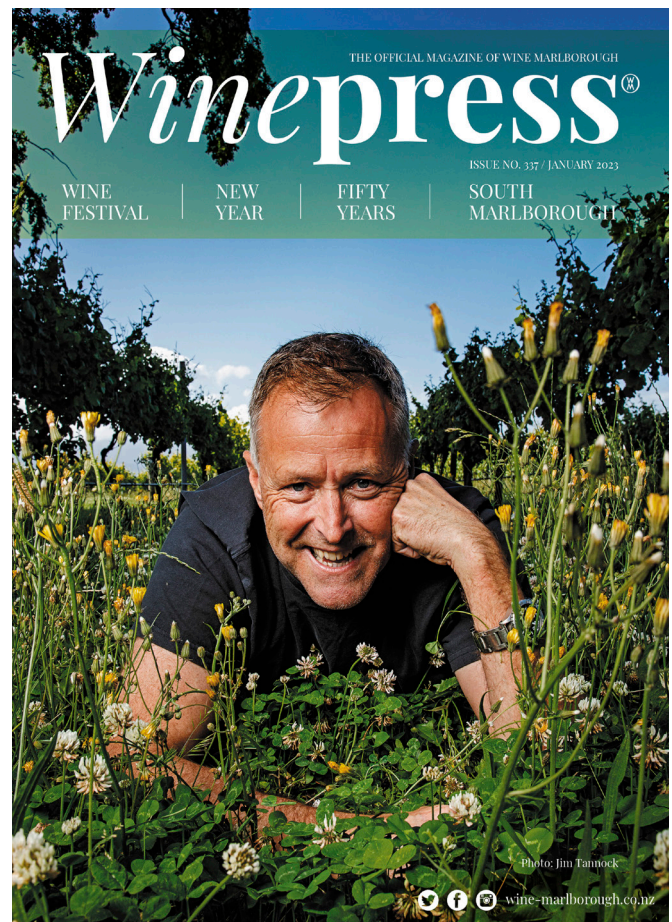
\*Please note the January issue will have slightly different deadlines to avoid distribution delays. Bookings cancelled on or after 20th of month prior will incur full advertising fee.

## Advertising Rates

Quarter Page (portrait or landscape)	\$399+gst
Third Page (landscape)	\$495+gst
Half Page (portrait or landscape)	\$575+gst
Full Page	\$875+gst
Insert (supplied)	\$750+gst
Inside Back Cover	\$975+gst

## Bookings

Joanna May  
Email [advertising@winemarlborough.nz](mailto:advertising@winemarlborough.nz)  
Phone 021 318 880



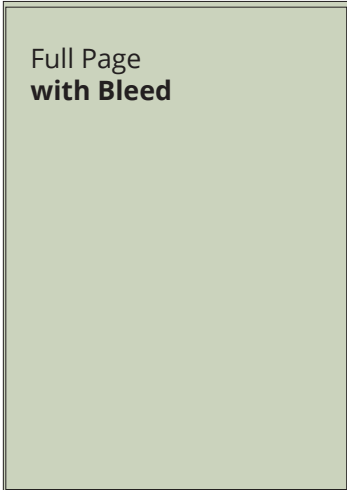
[wine-marlborough.co.nz](http://wine-marlborough.co.nz)

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## Advertising Specs

To be supplied in PDF file format. Specs below are provided width x height in mm.

If you require graphic design please contact our magazine printer Blenheim Print for a quote additional to advertising. Phone 03 578 1322 or email: [vicki@blenheimprint.com](mailto:vicki@blenheimprint.com)

### Full Page

Full bleed 210 x 297 + 3 mm bleed  
With Frame 176 x 253 mm

### Half Page

Vertical 86 x 253 mm  
Horizontal 176 x 124 mm

### Third Page

Vertical 58 x 253 mm  
Horizontal 176 x 80 mm

### Quarter Page

Vertical 86 x 124 mm  
Horizontal 176 x 60 mm

